



NEW INNOVATION IN HEATING OIL DISTRIBUTION

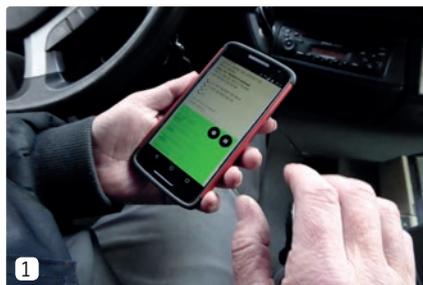
Oel-Brack AG has dramatically optimised its heating oil distribution process with a new seamless digital information flow. Customer orders have long been recorded electronically. Now, all other distribution information – scheduling, loading and unloading amounts, contact information, and preferred delivery times – is processed in real-time by both the dispatchers and the delivery drivers.

Each delivery driver has an Android device and a receipt printer. With the Android device, the driver processes delivery plans, records types and volumes of products loaded and unloaded, takes photos of signed receipts, and sends all the relevant data directly to Oel-Brack AG. With the printer, the driver prints an immediate receipt that the customer signs and retain.

Importantly, this innovative digital work process means that the distribution department has real-time information of deliveries and can flexibly adapt to emergencies or customer-driven changes in delivery schedules. Furthermore, the customer billing process can be initiated immediately after unloading. With the exception of the printed receipt for the customer, the new system is paperless.

→ WWW.CRIXP.COM

→ WWW.OPENCRX.ORG



1 The driver processes delivery plans on the Android device.



4 The customer retains the receipt.



2 The driver prints a receipt for the customer's signature.



3 The driver takes photos of signed receipts and transfers them to Oel-Brack AG.

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 CRIXP Corp., from Technopark Zürich, is the innovative CRM solution architect that designed and implemented this state-of-the-art software. The back-end is based on openCRX; the client is a modern web app. The Android devices and receipt printers are standard devices available on the market.